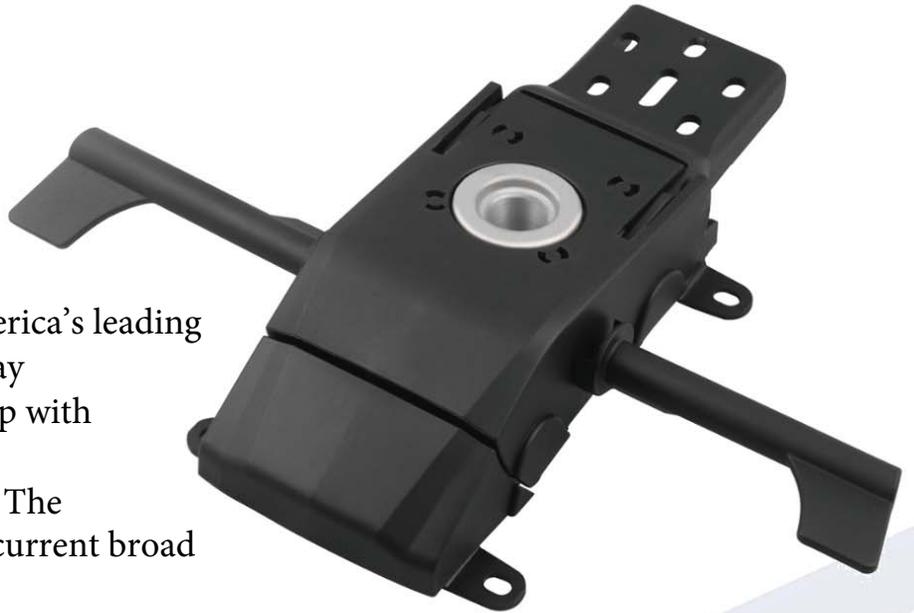


THE BIG PICTURE INDUSTRY BRIEFING



Comtrad Sourcing, one of North America's leading suppliers of custom components, today announced a new strategic partnership with Zhongshan Jiwen Furniture Co., Ltd (Manufacturer of Chair Mechanisms). The partnership will augment Comtrad's current broad offering of products supplying the Office Furniture Industry in North America.

Jim Long, CEO of Comtrad commented "We are very excited about the addition of Jiwen's product line and expertise. We have been searching for the right company to partner with for some time. We identified that there exists a large gap in the market for competitive high-quality mechanisms. We are very pleased with what Jiwen has to offer in terms of innovative design and focus on quality. This partnership culminated after an extensive search for a manufacturer that met the high standards we set for all of our manufacturing partners."



Wilson Weng, CEO of Jiwen also commented "Comtrad represents a key partnering for us in the North American market. We are very pleased to partner with a company that has such a strong reputation in both America and Asia". Comtrad and Jiwen are working together to design a range of product offerings that fit well into the North American market. Jiwen has developed a number of innovative designs/products for the European market that the North American client will find compelling. Comtrad has targeted the chair manufacturing industry as a key market for their growth. This partnership represents a big step forward in their plan to capture a much larger share of the market.

About Comtrad...

For 40 years, Comtrad has been a supply partner to the office furniture industry in North America. Based in Mississauga, Canada, we lead the industry in responsibly sourcing components throughout the globe while customizing programs to fit our customer's needs. We have expertise across a wide range of disciplines, and support our customers with a network of strategically located warehouses and sales people. We employ a collaborative full-service approach – from initial design to end use. We "source the solution".

About Jiwen...

Zhongshan Jiwen Furniture Co. Ltd. is a subsidiary of the Jiwen Manufacturing Group and was founded in 1999. From their 8,000 square metre manufacturing complex in Guangdong, China, Zhongshan Jiwen supplies chair manufacturers in Europe and Asia - with some of the components finding their way to the North American market on finished chairs. Other group subsidiaries specialize in the manufacturer of complementary aluminum and plastic components for the same industry.. Jiwen's vertically integrated operations – from design to final testing, provides for quick turn around and the capability of customization to ensure we meet the customer's demands.